EMCOR.
Taking KidSafety to the Street™
10 YEARS
Up to 2,000 children may be reported missing to law enforcement in the U.S. every day.

EMCOR 29,000 **people.** 13,000 **job sites.** 6,000 **service vehicles.** 170 **offices.** **and You.**

360+ missing children recovered of over 1,300 featured since 2005.

Keeping kids safer is everyone's business. EMCOR not only takes that responsibility to heart, we've taken it to the street. Our vehicles travel roads and highways all over the country, and our nationwide fleet displays missing child posters from the National Center for Missing & Exploited Children. The posters are tailored by region, based on where law enforcement believes the pictured children may be located. What's more, the posters are changed every month. And our more than 2,000 facilities services personnel are trained to implement Code Adam to help find children that go missing in our facilities.

Let's work together. Visit **www.emcorgroup.com/kidsafety** for a brochure to distribute within your organization. Children and their families can also go online and learn about ways to keep safe in public areas and at home. They can even take EMCOR's KidSafety Challenge. It's our way of being more involved in the communities where we live and work.

Our communities. Our children. Our future.
Taking **KidSafety** *to the Street.™*

EMCOR®

EMCOR's Missing Kids Program

A three-pronged approach to help find missing kids and promote child safety.

1 On the Streets

Based on the experience of the **National Center for Missing & Exploited Children,** photographs are key to recovering missing children. EMCOR's fleet of 6,000 service vehicles that travel to thousands of job sites all carry posters that have a photo of a missing child that are then seen by millions of people. The U.S. is divided into seven geographic regions and one in the U.K., bringing exposure to cases of local missing children, which are rotated monthly. Anyone who has information regarding a child can call **NCMEC's 24/7 hotline: 1-800-THE-LOST® (1-800-843-5678).**

- EMCOR partnered with New Scotland Yard for a poster program in the U.K. in 2007.
- In response to field personnel wanting to further support EMCOR's Missing Kids program, in 2009 we launched the **EMCOR Street Gang.** Over 600 employees immediately jumped at the opportunity to carry a poster of a missing child on their personal vehicle.

2 In Buildings

EMCOR is the proud national sponsor of **NCMEC'S Code Adam**, the protocol used in a store or public facility when a child is reported as missing and before law enforcement arrive. Code Adam has been adopted by 5,000 businesses and implemented at over 92,000 locations in the U.S. and abroad. We make the Code Adam training available to interested parties at no charge.

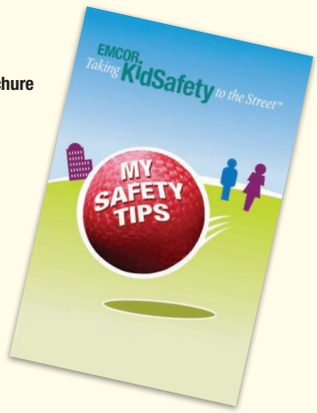
CODE★ADAM

Proud National Sponsor
Over 92,000 locations

3 At Home

EMCOR created a special brochure, ***My Safety Tips***, which provides kids with NCMEC's rules for child safety in buildings as well as online. After reading the rules either online or printed out, the child is then invited to take **The KidSafety Challenge.** Upon completion, the child has the opportunity to print out a KidSafety Certificate, showing that they know ways to keep themselves safer. The KidSafety brochures are made available to interested parties at no charge. **www.emcorgroup.com/kidsafety**

Kid Safety Tips Brochure
Available online



On the Streets
Missing Kids posters are displayed on 6,000 EMCOR vehicles.

Missing Kids Zone Map

This map shows the eight different zones where EMCOR's fleet of over 6,000 service vehicles carry pictures of missing children. New pictures are displayed every month by zone.

EMCOR Taking KidSafety to the Street™ 10 YEARS
www.emcorgroup.com/kidsafety

missingkids UK — A safe route home
www.missingkids.co.uk

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®
www.missingkids.com

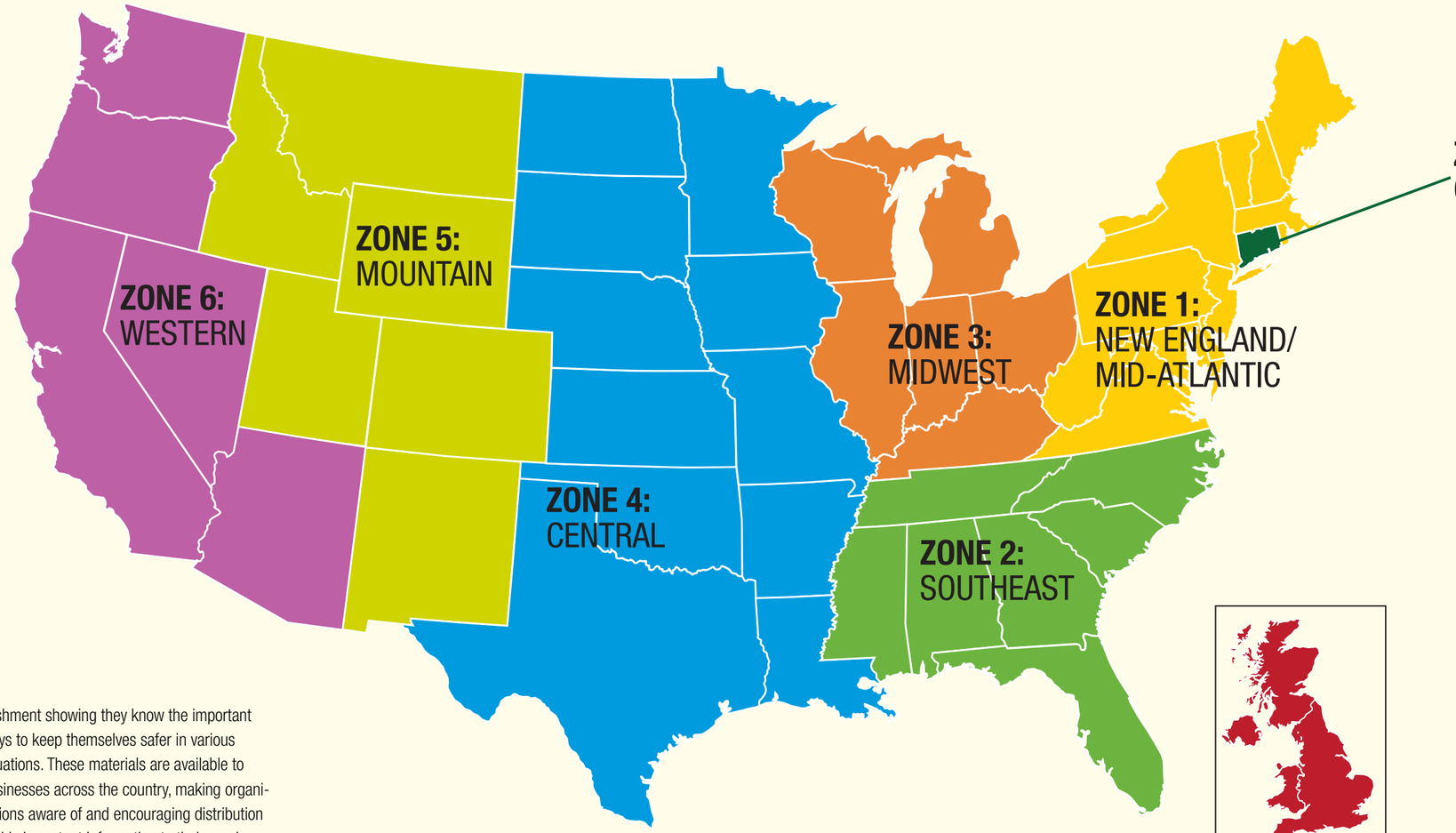
Frequently Asked Questions

> **How does the program work?**

NCMEC's posters of missing children will be displayed on the 6,000+ trucks and service vans in EMCOR's national fleet. The posters are tailored to eight different geographic zones that encompass the entire country and the United Kingdom; new photos are rotated in on a monthly basis. Each poster also contains the National Center for Missing & Exploited Children's® hotline number, **1-800-THE-LOST® (1-800-843-5678),** which is in service **24/7.** Traveling between 170 EMCOR offices in the U.S. and 13,000 job sites at all hours of the day and night, EMCOR's trucks function as highly effective moving billboards, ***Taking KidSafety to the Street***.

> **Are there other aspects to the program?**

Yes, this is a three-pronged initiative. The first prong is the poster program. The second prong of the program goes inside buildings and involves EMCOR's more than 2,000 facilities services personnel being trained to implement **Code Adam**. This program, originally developed by Wal-Mart, is activated when a child is first reported as missing within a facility and prior to the arrival of law enforcement personnel. These facilities services personnel maintain hundreds of public and private facilities across the country, many of which are buildings that are frequented by or have particular attraction for children. The third prong of the program continues online at **www.emcorgroup.com/kidsafety.** A special brochure created by EMCOR, ***My Safety Tips,*** provides kids with NCMEC's rules for child safety and Internet safety tips, as well as building safety tips. After reading these rules, either online or by printing them out in the form of a brochure or poster for their rooms, children are then invited to take a self-guided quiz, *The KidSafety Challenge.* They may then print out a **KidSafety Certificate** of accomplishment showing they know the important ways to keep themselves safer in various situations. These materials are available to businesses across the country, making organizations aware of and encouraging distribution of this important information to their employees and families.



ZONE 8:
UNITED KINGDOM

RECOVERED

97% of missing children are found.

Our photo distribution program can help increase the possibility that someone will recognize a missing child.

Since July 2005, of over 1,300 children featured,

360+ have been recovered.

> **Why is EMCOR involved in this initiative?**

For years EMCOR has been involved in community outreach and good works in the geographies it serves—through various corporate sponsorships, volunteer and giving programs. In fact, EMCOR's ***Touching Lives™*** program umbrellas a range of such programs supported by EMCOR's employees, local operating companies, and corporate headquarter operations. As a company concerned with the welfare of our employees and clients and their families, EMCOR feels strongly that child safety is a critical and core issue. As a successful Fortune 500® company, we have a solid infrastructure and presence on the streets and in buildings across this country, which is uniquely suited to be leveraged to provide meaningfully support and increase critical visibility for the issue of missing children and child safety.

> **What is NCMEC's role in the program?**

NCMEC provides EMCOR with the photos and information for the missing children posters, the prevention information featured in EMCOR's publication ***My Safety Tips,*** and its Code Adam program.

> **How are the children featured in the posters selected?**

As the national clearinghouse for missing children, NCMEC has the experience to provide EMCOR with guidance regarding which children EMCOR will feature on posters by zone and by month.

> **How can I get involved?**

Contact us at **866.890.7794 or touching_lives@emcorgroup.com** to receive copies of the ***My Safety Tips*** brochure to distribute to your employees and clients. If you have facilities where children frequent, take the Code Adam training and consider making it your protocol when a child goes missing. Help recover missing children by displaying the Missing Children posters in your lobby and cafeteria areas.

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®
www.missingkids.com

About NCMEC

The National Center for Missing & Exploited Children is the leading nonprofit organization in the U.S. working with law enforcement, families, and the professionals who serve them on issues related to missing and sexually exploited children. As part of its Congressional authorization, NCMEC has created a unique public and private partnership to build a coordinated, national response to the problem of missing and sexually exploited children; establish a missing children hotline; and serve as the national clearinghouse for information related to these issues. The organization helps RECOVER missing children, helps PROTECT children from sexual exploitation, and assists in the PREVENTION of these crimes.

NCMEC has assisted law enforcement in the recovery of more than 211,000 missing children. It also operates the CyberTipline, a mechanism for reporting child pornography, child sex trafficking, and other forms of child sexual exploitation. Since it was created in 1998, more than 5.4 million reports of suspected child sexual exploitation have been received by the CyberTipline. NCMEC also has provided training to more than 314,000 law enforcement and other professionals, distributed more than 47,000 free publications, and handled more than 4 million calls through its national toll-free hotline, 1-800-THE-LOST® (1-800-843-5678).

NCMEC's Goals

> Recover Missing Children

When a child goes missing NCMEC is ready to assist families and law enforcement agencies 24 hours a day. Each case brings its own set of unique challenges, and NCMEC is prepared to help meet those challenges.

> Fight Child Sexual Exploitation

Child sexual exploitation is a significant problem requiring a multifaceted response. NCMEC works with industry partners and federal, state, and local law enforcement in their efforts to reduce child pornography online.

> Educate and Prevent

NCMEC is the nation's leading nonprofit organization partnering with communities to address missing and sexually exploited children's issues. Our safety education resources empower children to make smarter and safer decisions when faced with potential dangers.

> Train Law Enforcement

NCMEC is committed to providing training, technical assistance, and resources at no cost to law enforcement personnel and others who investigate cases of crimes committed against children, specifically cases of missing children and child sexual exploitation.

> Support Victims and Families

Coping with the traumatic experiences of abduction and sexual exploitation demands courage and determination on the part of the victim, parents, guardians, and other family members. The master-level trained mental health and child welfare professionals at NCMEC proactively help families, law enforcement, social service agencies, and mental health agencies by providing a support network for child victims and their families.

MISSING
Will you help find me?
John Doe
1-800-THE-LOST
NATIONAL CENTER FOR
MISSING & EXPLOITED CHILDREN
www.missingkids.com
EMCOR
EMCOR

EMCOR. Taking KidSafety to the Street™ 10 YEARS

"Photos are one of the most critical tools that law enforcement has in the search for a missing child and they are a vital part of our efforts to help bring them home. We are grateful to EMCOR for its devotion to child safety and the search for missing children. They have made that mission a part of how they do business and I know there are children today who are safer because of their efforts."

— National Center for Missing & Exploited Children

EMCOR®
Build. Power. Service. Protect.

EMCOR Group, Inc. is a Fortune 500® leader in mechanical and electrical construction, industrial and energy infrastructure, and building services for a diverse range of businesses. Working for 75% of the Fortune 500® organizations and government, EMCOR is a provider of critical infrastructure systems, giving life to new structures and sustaining life in existing ones by its planning, installing, operating, maintaining, and protecting the sophisticated and dynamic systems that create facility environments.

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